# **WINNIE YU**

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### **PRACTICE AREAS**

WINNIE ADVISES ON PRIVATE EQUITY INVESTMENT, M&A AND GENERAL CORPORATE MATTERS.

#### REPRESENTATIVE MATTERS AND CASES

- Represented Alibaba in its investments in TMT-focused companies, including Eleme, Yiguo, Xiaohongshu, Chenggua, Easyhome, Zstack, ASR and 3vjia
- Represented Ant Financial in its investments in fintech-focused companies, including Snowball and Octopus
- Represented Cathy Capital in its investments in technology companies, including Laiye Corporation
- Represented Yunfeng Capital in its investments in medical industry companies, e.g., yao123.com and Genosaber, and logistics industry companies, e.g., ZTO
- Represented Jinyi Capital in its investment in Hongjiu Fruit, a leading fruit supplier
- Represented Vitruvian Capital in its investment in Yunzhangfang, a finance and tax SaaS service provider
- Represented Applovin in its acquisition of a mobile game company
- Represented Starbucks in its acquisition of the remaining shares of East China JV to operate all stores in mainland China
- Represented CMC in its acquisition of UME
- Represented China Lodging in its acquisition of Orange Hotel
- Advised several TMT companies on their overseas red-chip reorganization

- Advised on various corporate matters for TMT companies, e.g., Alibaba, Ant Financial, Baozun, Pactera, Tongcheng, Ubisoft, Jaunt and Farfetch, and for multinational retailers, e.g. UGG, Bally and I.T
- Advised Bao Steal on its offering of offshore bonds and onshore mediumterm notes and ultra-short-term financing notes

## **OTHER INFORMATION**

#### **Education**

• East China University of Political Science and Law, LL.M, LL.B

## **Professional Qualification**

• Admitted to practice in the PRC

## **Professional Background**

Winnie joined Fangda Partners in 2014.