

TIAN TIAN

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PRACTICE AREAS

MS. TIAN SPECIALIZES IN THE AREA OF INTELLECTUAL PROPERTY.

Ms. Tian's practice covers various types of intellectual property cases. Ms. Tian specializes in handling the unfair competition and antitrust disputes newly emerged in the Internet related areas as well as the regular intellectual property disputes. Ms. Tian has considerable experience in managing the complex litigation and helps guide clients in developing their overall strategy for dispute resolution.

Several cases led by Ms. Tian are ranked among the top IP cases in China. For example, the Mr. Michael Jordan case, a series of trademark invalidation cases, was selected as one of the "Top 10 IP Cases", "Top 10 Civil and Administrative Cases" and the "Guiding Case" by the Supreme Court.

REPRESENTATIVE MATTERS AND CASES

Trademark, Copyright and Unfair Competition Cases

- Represented the basketball legend **Mr. Michael Jordan** in a series of trademark cases and a naming right case against a domestic company for its unauthorized registration and use of Mr. Jordan's name and image as trademarks. The trademark case was selected by the Supreme Court as one of the "Annual Top 10 IP Cases", the "Annual Top 10 Cases Advancing Rule of Law" and "Guiding Case No.113".
- Represented the basketball star **Mr. Yi Jian-Lian** in successfully canceling the trademark "Yi Jian-Lian" preemptively registered by a domestic company. This case was selected by the Beijing High Court as one of the "Annual Top 10 IP Cases".

- Represented **Metso** in winning a trademark infringement and unfair competition case against a domestic manufacturer of components and parts, in which the claimed amount of damages was fully supported by the court. The case was selected by the Shanghai High Court as one of the “Mode Cases of Strengthening Judicial Protection of IP”.
- Represented a **Chinese leading internet company** in winning an unfair competition case concerning hijacking the network traffic brought by its competitor. The case was selected by the Shanghai IP Court as one of the “Top 20 IP Cases of 2015 to 2019”.
- Represented a **world-leading hi-tech company** in dealing with a copyright infringement case concerning the liabilities of the operator of an application store. The case was selected by the Supreme Court as one of the “Annual 50 IP Model Cases”.
- Represented **Bandai Co., Ltd** in winning a copyright case against a domestic company which copied the design of the GUMDAM models. The case was selected by the Supreme Court as one of the “Annual Top 50 IP Cases”.
- Represented **Symantec Corporation** in winning a copyright lawsuit concerning the pirated software manufactured and distributed by a transnational criminal gang. The case was selected by the Shanghai High Court as one of the “Annual Representative IP Protection Cases”.

Patent and Trade Secret Cases

- Represented **Dow** and **Johnson Matthey** in winning a trade secret case against a domestic company for its misappropriation of the clients’ trade secrets concerned the chemical process, the awarded damages exceeding RMB 100 million.
- Represented **INEOS** in taking a series of legal actions against its licensee who violated its obligation of confidentiality and leaked INEOS’ technical secrets, and finally helped the client reach a favorable settlement.
- Represented a **Chinese leading internet company** in winning an invention patent infringement case concerning a computer software.

OTHER INFORMATION

Education

- Columbia University, School of Law, LL.M.
- Peking University, School of Law, LL.M.
- Peking University, School of Law, LL.B

Professional Qualification

- Admitted to practice in the PRC
- Admitted to practice in the State of New York, U.S.