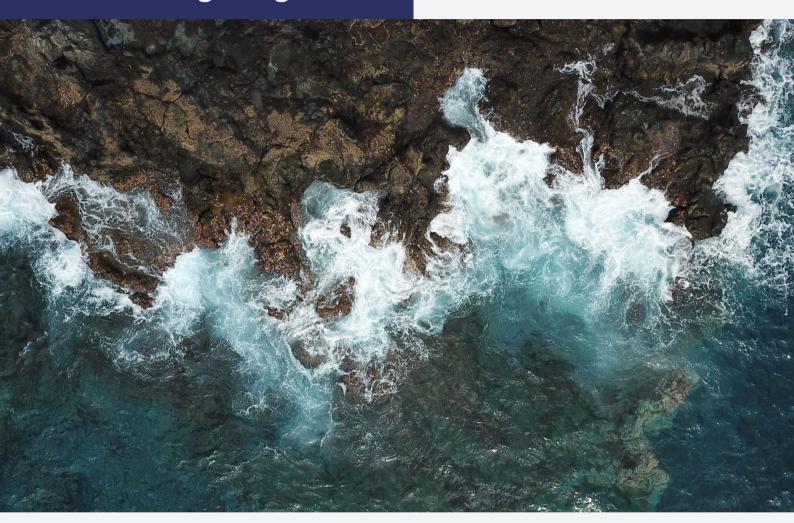


## **Choosing Fangda**



#### Overview

Fangda Partners is one of the earliest private partnership law firms in China. We currently have nearly 800 lawyers, based in seven offices in the major commercial hubs of Beijing, Guangzhou, Hong Kong, Nanjing, Shanghai, Shenzhen and Singapore. We are a general practice law firm, with emphasis on complex litigation involving intellectual property and competition matters.

#### People

Our team members have backgrounds in various technical fields, enabling us to communicate efficiently with clients in different industries. We also have former judges and patent examiners in our team, providing local expertise within a global context.

#### **Practice**

We provide a full range of services in the intellectual property areas. We are best known for our extensive experience of handling intellectual property litigation in China, in-depth understanding of key technical sectors and the ability to manage multi-jurisdictional litigation. We are the preferred choice of clients in myriad industries on patent, trademark, copyright, trade secret and IP-related antitrust law matters.

#### Recognition

Our international reputation is attributable to the high quality of our services, the ingenuity of our strategies and the depth of our local knowledge we apply to tackle the most challenging IP issues. We have been frequently named as a leading practice by major international and regional professional journals and publications, such as Chambers & Partners, Managing IP, Asia Law, Asia Legal Business, Asia IP, China Law & Practice and others.

#### Intellectual Property Trial Practice

With our extensive knowledge of legal structure, technologies, and industry practices, we have advised clients in all types of intellectual property litigation. We provide our clients with practical and commercial assessment of the legal risks and returns associated with each potential or actual dispute. We have successfully prosecuted and defended infringement actions before courts around the country. These include:

#### Patent Litigation/Invalidation

- Represented Apple in disputes against Qualcomm arising from a SEP licensing scheme, which involved more than 30 cases. The damages claimed by the parties exceeded RMB1.6 billion. This is widely regarded as China's trial of the century.
- Represented Astellas in drug patent infringement cases against dozens of Chinese generic drug companies before six major IP courts and High Courts in China, seeking damages in total of RMB180 million.
- Represented Microsoft in handling a patent infringement suit against Neodron.
- Represented **OPPO** in its litigation against standard essential patent owners such as Sisvel, Sharp and Nokia.
- A leading mobile device company in multiple patent infringement and invalidation disputes concerning invention, utility model, and design patents in Mainland China, Hong Kong and Taiwan.
- Valeo in successful patent infringement litigation against a
   Chinese competitor before Shanghai Intellectual Property
   Court and Intellectual Property Court of Supreme People's
   Court. This case was the first time a court in Shanghai rendered
   an interim judgment in the field of intellectual property law
   and the first public hearing held by Intellectual Property Court
   of Supreme People's Court. The case was selected by the PRC
   Supreme Court as one of the Guiding Cases.

- L'Oréal in a successful series of patent infringement cases against a Chinese competitor before Shanghai Intellectual Property Court, Ningbo Intermediate Court and Shanghai Intermediate Court.
- Nordson Corporation in a successful series of patent infringement cases against a Chinese competitor before Shanghai Intellectual Property Court.
- Watson Pharmaceuticals in a successful defense against allegation of patent infringement concerning the method patent for production of olanzapine before the Jiangsu High Court and before the PRC Supreme Court. The case was named as a guiding case by the Supreme Court.
- Sucampo Pharmaceuticals to defend the validity of its patent in a patent invalidation proceeding.
- Knowles Corporation in its defense in a series of patent infringement disputes before the Weifang Intermediate Court.
- Kennametal in a patent infringement dispute concerning coating technologies before the Shanghai No.1 Intermediate Court, as a part of global patent litigation.
- Power Integrations against a leading semiconductor manufacturer concerning invention patents over power control devices before Suzhou Intermediate Court and Jiangsu High People's Court.



- Sony Corporation in defending claims of patent infringement concerning the MP3 player technology. The case was withdrawn by the plaintiff/patentee after the China Patent Reexamination Board invalidated several claims of the asserted patent.
- Nokia Corporation in a successful design patent infringement case before the Beijing No.2 Intermediate Court.
- Taiwan-based Elan Microelectronics Corp. in a series of patent disputes concerning laptop PC touch-screen technologies against several competitors before the Suzhou Intermediate Court, Beijing No.1 Intermediate Court and Beijing No.2 Intermediate Court, and successfully won the patent invalidation decisions from the China Patent Reexamination Board.
- Taiwan-based Wintek Technology Corp. in a series of patent disputes concerning smartphone touch-screen technologies against several competitors before the China Patent Reexamination Board and Beijing No.1 Intermediate Court.

- InterDigital Technology Corporation in a series of patent administrative lawsuits to obtain favorable judgments from the Beijing No.1 Intermediate Court, Beijing Intellectual Property Court and Beijing High Court.
- MacGregor (Shanghai) Trading Co. to obtain favorable judgments from the Beijing No.1 Intermediate Court, which overturned decisions by the China Patent Reexamination Board concerning patents of an uploading machine.
- JABRA in winning a patent lawsuit of declaratory judgment on non-infringement.

#### **Trademark Litigation**

- Represented Kluber Lubrication in a successful trademark infringement case, which confirmed that even when reselling genuine products imported in parallel, if the reseller changes the packaging of the goods, it constitutes trademark infringement.
- Represented MUJI (Ryohin Keikaku Co., Ltd.) in winning a trademark infringement lawsuit against Beijing Wuyinliangpin Investment Co.
- Represented Vans in a series of infringement cases against the counterfeiters for trademark infringement and unfair competition in Hangzhou Intermediate People's Court, succeeding at first instance.
- Represented Bridgestone Corporation in a trademark infringement dispute before the Suzhou Intermediate People's Court. This case was selected as one of top 10 cases relating to intellectual property right protection handled by Courts in Jiangsu Province in 2019.
- New Balance in the trademark infringement actions against a Chinese individual, successfully reducing the damages by 95%.
- Michael Jordan, the basketball player, in a series of cases against Qiaodan Sports Company for its registration of Mr. Jordan's name as company name and trademarks before the PRC Supreme Court.
- Tesla Motors, Inc. to successfully recover the right to use "Tesla" trademark in China against the trademark squatter that registered the same trademark.
- Guess?, Inc. in a trademark infringement and unfair competition lawsuit against another international brand before the Jiangsu High Court.
- Yi Jian-Lian, a famous NBA and CBA basketball player from China, to successfully cancel the trademark "Yi Jian-Lian" registered by Fujian Jinjiang Yi Jian-Lian Sport Co. This case was ranked as one of the Top 10 IP cases by the Beijing High Court.

- Louis Vuitton in a landmark vendor's strict liability trademark infringement case against a major supermarket operator in Shanghai. The case was selected by the PRC Supreme Court as one of the top 10 IP Cases.
- The North Face Apparel Corp. in winning a landmark landlord liability trademark infringement case against Beijing Silk Market before the Beijing No.2 Intermediate Court and the Beijing High Court.
- Sony Computer Entertainment Inc. in multiple trademark infringement litigation before the Shenzhen Intermediate Court.
- **NEC** in multijurisdictional trademark infringement litigation before the Beijing, Shanghai, Nanjing and Zhongshan Intermediate Courts.
- Many foreign companies and foreign-invested companies in trademark infringement lawsuits filed by trademark squatters in China.

#### Copyright

- Represented Tsuburaya Productions in its infringement lawsuits
  against five domestic companies in China for unauthorized
  filming and release of Ultraman- related movies. Our client
  won at first and second instance before the Shanghai Pudong
  New Area People's Court and the Shanghai Intellectual Property
  Court.
- Helped NavInfo win the copyright infringement case and received RMB64.5 million in damage compensation, which is the highest damage compensation award for copyright infringement cases in China so far.
- Microchip in a micro-program copyright infringement case against a major Chinese company before the Shanghai No.1 Intermediate Court.
- Bandai in winning 41 collective "GUNDAM" and "Three Kingdoms" copyright infringement cases before the Beijing No.1 Intermediate Court. This case was ranked as one of the Top 10 IP cases by the Beijing High Court.
- Symantec Corporation to sue an individual and his alleged criminal syndicates for manufacturing and distributing pirated software following the China-U.S. joint law enforcement action codenamed "Winter Solstice". The case was heralded as the largest computer software piracy case in the world when it was decided.
- A world-renowned entertainment company in its copyright infringement and unfair competition lawsuit in China filed against the producer and the publisher of a Chinese copycat animation movie.
- A globally renowned developer and publisher of entertainment video games in its copyright infringement lawsuit in China on merchandise infringement.
- An Internet platform service provider in defending multiple copyright infringement cases in China.
- Bond Manufacturing in an applied art copyright infringement case against a Chinese company before the Xiamen Intermediate Court.

#### **Trade Secret Litigation**

- Represented Beijing Yuanli Education Science and Technology
   Co., Ltd in a lawsuit against Netease Youdao in the Haidian
   People's Court for trade secrets infringement and unfair competition,
   and obtained a successful verdict. This case was the first such
   dispute between online education institutions.
- Novartis China against its former employee in China for trade secret misappropriation involving the first-ever pretrial preliminary injunction in trade secret misappropriation cases under the 2013 Civil Procedure Law.
- A leading petrochemical company against a local competitor for trade secret misappropriation covering the entire production process for a chemical product.
- One of the world's largest manufacturers of diaper production lines against its former engineer and his new employer for trade secrets misappropriation in both civil and criminal actions.
- General Electric Company to obtain preliminary injunction against one of its former employees for misappropriating trade secret technologies.
- Vesuvius in a trade secret infringement case against a Chinese competitor and some of its former employees.
- **Singapore Telecommunications** in a trade secret infringement case against its former senior management.
- PepsiCo to successfully defend a trade secret infringement case brought by one of its former Chinese business partners before the Chongqing No.5 Intermediate Court. The case was selected by the PRC Supreme Court as one of the Top 10 IP Cases in China.
- MECS in a technical related trade secret infringement case against one of its former executives.

# Unfair Competition, FRAND Litigation & IP - related Antitrust Investigation

As one of the first law firms in China to develop a practice in the area of anti-unfair competition, FRAND litigation and IP-related antitrust investigation, we have been highly successful in the past years at representing clients to tackle IP-related antitrust and anti-unfair competition challenges.

# FRAND Litigation and IP-related Antitrust Matters

FRAND litigation and IP-related antitrust matters are growing fast in China. We are one of the few Chinese law firms to have built up significant expertise in this area. We represented:

- A leading technology company in an antitrust and FRAND-related litigation against another major technology company before the Beijing IP Court concerning the licensing of patent portfolio essential for telecommunication standards.
- A leading technology company in its defense in antitrust-related litigation filed by a Chinese digital accessories company before the Beijing IP Court concerning MFi certification.
- InterDigital in antitrust and FRAND-related lawsuits filed by several implementers of the wireless telecommunication standards before the Shenzhen Intermediate Court, Guangdong High Court, Jiangsu High Court and the PRC Supreme Court, including the first-ever case in this area filed by Huawei.
- The9 in an antitrust investigation conducted by the China State Administration of Industry and Commerce concerning licensing of online gaming computer software.
- Towana in an antitrust investigation conducted by the China Ministry of Commerce concerning concentration of undertakings.
- A multinational technology company in an antitrust investigation by the China State Administration of Industry and Commerce.

- INEOS in an antitrust dispute against a U.S. chemical company concerning the right to license technologies to Chinese companies.
- A leading Chinese PC manufacturer in an antitrust dispute concerning the legality of a proposed licensing scheme and the amount of royalties chargeable for the right to use certain patented technologies.
- A Japanese technology company in the negotiation with a Chinese smartphone manufacturer for licensing of patent portfolio essential for certain telecommunication standards.
- Texas Instruments on antitrust compliance issues concerning purchase agreement with its customers.
- Infineon Technologies on China Anti-Monopoly Law compliance issues concerning its collaboration with local partners about technology sales and development.

#### **Unfair Competition**

With our high level of experience and in-depth local knowledge, we provide comprehensive dispute resolution services to many companies on a wide range of unfair competition issues such as free riding of goodwill, defamation of reputation, misrepresentation, false advertisement and malicious interference of business transaction. We represented:

- Represented Foshan Haitian Condiment Food Co., Ltd. in a successful trademark infringement and unfair competition case against Jiangxi Qinglong High-tech Grease Co., Ltd.
   Despite the fact that Jiangxi Qinglong had registered its trademark for more than 20 years, the court ruled that its use of the trademark constituted unfair competition, ordered it to stop using its trademark and awarded damages to our client for its losses.
- Huya Live in an unfair competition case against a major live streaming competitor. This case is first-ever preliminary injunction ruling in China concerning complaint against Apple's App Store.
- Ralph Lauren Corporation in unfair competition cases involving false advertisement and misappropriation of trade name and trade dress against Chinese copycats in Shanghai.
- Tesla Motors in unfair competition cases involving false advertisement and misappropriation of trade name against a trademark squatter.
- A leading mobile device company in winning the defamation claim brought by a Chinese individual in Shanghai.
- Qihoo 360 in winning the first ever preliminary injunction on defamation infringement and favorable judgment in Shanghai against a Chinese newspaper and a news website in a defamation case.

- Semiconductor Manufacturing International Corporation in an unfair competition and commercial defamation case against Taiwan Semiconductor Manufacturing Company before the Beijing High Court.
- Advanced Micro-Fabrication Equipment in an unfair competition case before the Shanghai No.1 Intermediate Court.
- Shangri-La International in winning an unfair competition case concerning trade name, trade dress and misrepresentation and trademark infringement against a local hotel before the Nanjing Intermediate Court.
- Louis Vuitton in an unfair competition case against Shanghai Xingui Real Property Development Co. before the Shanghai No.2 Intermediate Court where the opponent was held liable for free riding on the goodwill and business reputation of our client.
- A leading U.S.-based interactive entertainment and video game company in its copyright and unfair competition lawsuit in China filed against publisher of an infringing imported movie.
   The case was selected by the PRC Supreme Court as one of the Top 50 representative IP Cases in China.
- A leading Scandinavia-based hearing-aid producer in winning a series of anti-unfair competition cases against domestic competitors in China.

#### Supreme Court Practice

We have successfully argued cases before provincial high courts and the China Supreme Court. The appellate practice in China requires a unique combination of extensive courtroom experience, specialized knowledge of appellate advocacy, and exceptional legal skills navigating the appeal process. We are one of the few firms in China that has an established appellate litigation and advocacy practice. We represented:

- Watson Pharmaceuticals in a successful defense against allegation of patent infringement concerning the method patent for production of olanzapine before the Jiangsu High Court and before the PRC Supreme Court. The case was named as a guiding case by the Supreme Court.
- Michael Jordan, the basketball player, in a series of cases against
  Qiaodan Sports Company for its registration of Mr. Jordan's
  name as company name and trademarks before the PRC
  Supreme Court.
- Aonuo Pharmaceutical in a retrial heard by the PRC Supreme Court in an invention patent infringement case brought by a local pharmaceutical company.
- Shanghai Dangdang Electronic Technology Inc. in a successful retrial petition to the PRC Supreme Court.

- Guangdong Feishi Media Co. in defending a copyright infringement dispute and obtained a favorable mediation decision from the PRC Supreme Court.
- Guangdong Huarun Paints Co., a subsidiary of Vasper, in a successful PRC Supreme Court retrial.
- Shantou Wan Li Da in a retrial heard by the PRC Supreme Court in a trademark infringement case.
- A cosmetic company in a retrial heard by the PRC Supreme Court in an unfair competition case brought by its competitor.



#### IP Transaction and Regulatory Practice



#### Licensing and Advisory Work

We advise on domestic and cross-border transactions involving procurement, acquisition, assignment or use of rights in technology, brands, patents, copyrights and other forms of IP. Such transactions include franchising, licensing, distribution, outsourcing, contract manufacturing, joint ventures, mergers & acquisitions, strategic alliance and technology research and development.

Our team also works closely with the firm's corporate and private equity departments to identify and evaluate IP assets in mergers & acquisitions, joint ventures and private equity deals and to secure the transfer, assignment and protection of those assets.

We also advise clients on a full range of IP-related issues such as High & New Technologies Enterprise qualification, employee-inventor reward and compensation, import and export of restricted technologies, and R&D outsourcing.



### **Anti-Counterfeiting**

We are traditionally strong in anti-counterfeiting and anti-piracy enforcement in China. By working extensively with the relevant government authorities, we effectively assist in administrative and criminal actions to crack down on counterfeits and piracies in China.

#### Awards & Recognitions

Intellectual Property Firm of the Year

China Law & Practice Awards, 2024

Copyright & Design Firm of the Year (China)

Managing IP Awards, 2023

Impact Case Winners: NavInfo v Baidu - Electronic map

infringement dispute

Benchmark Litigation Asia-Pacific Awards, 2023

Intellectual Property Firm of the Year

Asia Legal Awards, 2022

Intellectual Property Firm of the Year: Winner

Benchmark Litigation Asia-Pacific Awards, 2021

Winner of IP (Copyright)

China Business Law Awards, China Business Law Journal, 2021

Top 10 Intellectual Property Law Firm

China Intellectual Property Forum, 2020

Intellectual Property Firm of the Year

The Asia Legal Awards, 2020

Trademark Disputes: Domestic Firms - Tier 2

IP Stars, Managing IP, 2023-2024

Patent Disputes: Domestic Firms - Tier 2

IP Stars, Managing IP, 2023-2024

Trade mark contentious - domestic firms - Tier 1

IP Stars Rankings, Managing IP, 2020-2022

Patent contentious - domestic firms - Tier 1

IP Stars Rankings, Managing IP, 2020-2022

Trademark Contentious: Tier 1

Asia IP Trademark Survey Rankings, China, 2022

Intellectual property: Beijing, Shanghai and Guangdong - Tier 1

Benchmark Litigation China, 2022-2024

IP Litigation Firm of the year

Asia IP China Awards, 2020

Intellectual property (PRC Firms) - Tier 1

Benchmark Litigation Asia-Pacific, 2020-2022

Dispute Resolution: Arbitration: PRC Firms - Tier 1

The Legal 500, Asia Pacific-Greater China Region, 2025

Dispute Resolution: Litigation: PRC Firms - Tier 1

The Legal 500, Asia Pacific-Greater China Region, 2025

Intellectual Property: Contentious: PRC Firms - Tier 1

The Legal 500, Asia Pacific-Greater China Region, 2025

Dispute Resolution (PRC Firms) (Band 1)

Chambers, Greater China, 2025

Intellectual Property: Litigation (PRC Firms) (Band 1)

Chambers, Greater China, 2025

Dispute Resolution: Outstanding

Asialaw Profiles, 2024

Intellectual Property: Highly Recommended

Asialaw Profiles, 2024

Media Law - Tier 1

Media Law International, 2020

Intellectual Property Firm of the Year

Benchmark Litigation Asia-Pacific Awards, 2019

Intellectual Property Firm of the Year - China

China Law & Practice Awards, 2019, 2020

China Firm of the Year

China Law & Practice Awards, 2018-2020

GAR 100 Law Firm

Global Arbitration Review (GAR) 100, 2016-2024

Competition/antitrust: Outstanding

Asialaw Profiles, 2023

Best Overall Law Firms (PRC Firms)

China Business Law Awards, 2016, 2019

Media, Entertainment & Sports (PRC Firms)

China Business Law Awards, 2019

Competition and Antitrust (PRC Firms)

China Business Law Awards, 2019, 2020

China Domestic Patent Law Firm

Asian Legal Business Employer of Choice, 2018

China PRC Law Firm of the Year - Dispute Resolution

Chambers Asia-Pacific, 2018

China Domestic Trademark/Copyright Law Firm

Asian Legal Business Employer of Choice, 2018

China Domestic Patent Law Firm

Asian Legal Business Employer of Choice, 2018

Dispute Resolution: Arbitration (International Firms) - Recognised Practitioner

Chambers Asia-Pacific, 2018

Dispute Resolution: Beijing (PRC Firms) - Band 1

Chambers Asia-Pacific, 2017, 2018

Dispute Resolution: Shanghai (PRC Firms) - Band 1

Chambers Asia-Pacific, 2017, 2018

Dispute Resolution: Litigation (International Firms) -

Recognised Practitioner

Chambers Asia-Pacific, 2018

Dispute Resolution (PRC Firms)

China Business Law Awards 2016, 2017

Patents (China Domestic) - Tier 1

ALB IP Rankings, 2017-2019

Copyright/Trademark (China Domestic) - Tier 1

ALB IP Rankings, 2017-2019

Dispute Resolution Firm of the Year

Managing IP, 2017

Beijing	Guangzhou	Hong Kong	Nanjing	Shanghai	Shenzhen	Singapore
27/F, North Tower Beijing Kerry Centre 1 Guanghua Road Chaoyang District Beijing 100020, China	66/F, Guangzhou CTF Finance Centre 6 Zhujiang East Road Zhujiang New Town Guangzhou 510623, China	26/F, One Exchange Square 8 Connaught Place, Central Hong Kong	38/F, Asia Pacific Business Building 2 Hanzhong Road Gulou District Nanjing 210005, China	24/F, HKRI Centre Two, HKRI Taikoo Hui 288 Shi Men Yi Road Shanghai 200041, China	9/F, Tower One, Kerry Plaza 1 Zhong Xin Si Road Futian District Shenzhen 518048, China	1 Raffles Place #55-00 One Raffles Place Tower 1 Singapore 048616
Tel: +86 10 5769 5600 Fax: +86 10 5769 5788	Tel: +86 20 3225 3888 Fax: +86 20 3225 3899	Tel: +852 3976 8888 Fax: +852 2110 4285	Tel: +86 25 8690 9999 Fax: +86 25 8690 9099	Tel: +86 21 2208 1166 Fax: +86 21 5298 5599	Tel: +86 755 8159 3999 Fax: +86 755 8159 3900	Tel: +65 6859 6789 Fax: +65 6358 2345